Jonathan Klingenfus

Motion Graphics Artist/ Video Editor

jonathan@jkmediadesign.com
https://www.linkedin.com/in/jonathanklingenfus/
www.jkmediadesign.com
270-320-2614
4 0 1 0 Henderson Ave, Louisville, KY, 40213, United States

Accomplished Video Production Specialist with extensive experience in motion graphics, video editing and content creation. Proven ability to enhance brand potential, increase audience engagement and drive social media growth. Proficient in VFX, 3D modeling, sound design, strategic advertising.

Work Experience

Senior Marketing Content Specialist

Jun 2022 - Present

Pruvit | *Louisville*

Improved clear communication with videos by conveying information in an engaging manner, created "FOMO" with post event videos.

- Skilled in conceptual animation, sound design, 3D product creation, and various aspects of digital media production including editing, directing, filming and color grading. Proficient in VFX, motion design, content creation, graphic design skills.
- strategic advertising, pushed the potential of the brand, social media content, content publishing, social media management calendar management, live event production, and content strategy.
- Worked on-site and virtual events, maintaining a postive attitude. Creating Recaps and pre-produced media assets.
- Developed and executed marketing campaigns that fostered strong relationship management with key stakeholders and drove business growth
- Fostered a culture of continuous professional development, leading to improved marketing strategies and campaign execution

Freelance Media Event Specialist

Mar 2018 - Present

Texas Road House | *louisville ky*

Created engaging media assets for employees to keep them energized, and leaving the event with better performance. Working several of there yearly events, remotely and on-site.

- Interviewed with people with a friendly, and postive attitude. Created motion graphics in a collaborative way to maintain the feel of the event. Edited recaps to keep people excited.
- Focused on solving problems efficiently through video editing and motion design, leading to improved project time management and increased client satisfaction

Event Asset Creator Freelance

Present

MegaCavern | *louisville ky*

Undated the style and created help design Lights Under Louisville for the past five years.

Senior Social Media/Marketing Motion Graphics Designer/Senior Video Editor

Mar 2021 - Jun 2022

Vidionix | *Louisville*

Helped grow social media presence, help implement virtual production and live events. Worked with healthcare companies such as Humana. Help build MHS brand.

- Utilized advanced editing skills to refine and improve marketing content, resulting in increased audience engagement.
- Worked with several social media platforms, such as instagram, X (twitter), and youtube. Did performance tracking on social pages.

- Developed and executed social media campaigns across multiple social media channels to increase brand awareness and engagement
- Conducted client meetings to understand video needs and preferences, resulting in tailored marketing strategies
- Developed and implemented storyboarding techniques to enhance visual art of storytelling and improve video editing efficiency

Freelance Video Production Specialist

Jan 2016 - Dec 2021

Vimarc | *Louisville*

Help with campaigns, which brought awareness and donation. Saved time for other creatives. Worked with Humana, AAM, Kentucky Derby Festival, and non-profits.

- Job duties were video editing, motion graphic design, videographer, sound design, sound recording, sound editing, graphic design conceptual design, VFX, CG, worked with design team and 3d modeling,
- Utilized project management skills to manage multiple projects, achieving high-quality results and meeting marketing team goals

Freelancer

Jan 2013 - Dec 2020

Speed Art Museum

Help grow awareness and attendance with eye catching content.

Video Specialist

Jan 2011 - Dec 2020

Ingrid Design | *louisville ky*

Managed a project that incorporated tailoring video content with quality results.

- Utilized professional growth enhance proficiency in videos for events, educational videos and commercials. All meeting technical requirements.
- Developed and implemented supportive marketing videos to enhance brand awareness and customer engagement

Volunteer Experience

Event Board/ Content Creator/ Marketing

Present

Alzheimer's Association

Help Manage Fundraising event, create media assets to display the need for funding.

Event artist/Marketing

Present

The Pete Foundation

Created projection mapping for the stage and media for other events to create and enjoyable event.

Core Skills

Motion Designer, Video Editor, Videographer, Video Production, CG generalist, VFX Artist, Video Producer, Sound Design, 2D, Animation, Advertising, Film, Graphics, Motion Graphics, Post-Production, Video Color Grading, Art Direction, Marketing Strategies, Social Media, Marketing, Asset Management Software, Creative Writing, AI Artist, Technical Wizard, Market Research, Client Relations, Marketing and, Collaborative, Adobe After Effects, Cinema 4d, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Blender 3D, Runwayml, Da Vinci Resolve, Avid, AI software, Vimeo, Youtube, Frame IO, Rev, Google Drive, Event Producer, Communication, Project Management, Creative Process, Creative Services, Editing Skills, Ensure Compliance, In-House Marketing, Software Tools, Dedicated, Teamwork, Adobe Audition, Copywriting, Marketing Campaigns, adobe creative suite, indesign, SEO, RFP, wordpress, infographics, Brand Awareness, brand guidelines, videography, content marketing, color correcting, troubleshoot, advertising campaigns, adobe creative cloud, visual effects, typography

Education

Western Kentucky University

Apr 2001 - Dec 2004

Bachelors in Advertising Media Video Production-Marketing
GPA: 3.0

Awards

Judges Choice Louisville Advertising

Louisville AD FED/ ADDY

Waverly Hills Projection mapping